

# Library community analysis template

Name of Library Service: XXX

Public library community features	Description / data	Implications for early literacy initiatives
<b>Location – and relevance to children’s use of the library</b> <i>(ease of access, parking, public transport, shops/competition/other attractions/bookshops)</i>	No public transport, most families will walk or drive to the library for storytime. Easy access to parking.	Families without their own transport may not be able to come to the library easily, deliver an outreach storytime event in target neighbourhood or village once a month.
<b>Population size of the area the library serves</b> <i>(i.e. the catchment for the library)</i>	16,500	Lots of families on properties as well as in town.
<b>Patronage size</b> <i>(# library users)</i>	8,020	
<b>Number of children aged 0-5 years in the area the library serves</b>	500	
<b>Estimated number of parents with children aged 0-5 among patrons</b>	800	
<b>Dominant LOTE in the community</b>	Hindi	Majority of families comfortable with English as an additional language, could include simple concepts like counting in Hindi as well with assistance from parents. Need to promote reading to children in home language (via bulk loan service) as well as English.
<b>Main languages of people learning English as an additional language in the community</b> <i>(to understand whether materials advertising storytime and advice on early language and literacy need to be translated)</i>	Hindi	
<b>Key cultures and religious groups</b>	Hindu, Sikh	

Public library community features	Description / data	Implications for early literacy initiatives
<b>Customs/holidays/traditions important for members of the community</b>	Some festivals eg Divali could be themed storytimes	see Nancy Stewart's <a href="#">Divali</a> song
<b>Socio-Economic and Educational Status</b>	SEIFA 960 low score indicates relatively greater disadvantage in general.	
<b>Early Childhood Education and Care (ECEC) settings in the area:</b> to consider partnerships with early childhood centres	2 preschools 1 long day care	Visits to the library Bulk loan picture books
<b>Primary schools in the community</b> (information from myschool.edu.au on <a href="#">Index of Community Socio-Educational Advantage (ICSEA)</a> , Language Background other than English (LBOTE), school focus areas/programs, key issues identified in Best Start assessments)	2 primary schools 1 highschool  59% of students in bottom quartile of Index of Community Socio- Educational Advantage (ICSEA)	1,000 books before school or similar focus on early literacy may help improve reading outcomes.
<b>Library facilities for children and their families</b> (e.g. <i>café, playground, spaces/areas, layout and safety</i> )	Children's space, quiet reading area.	
<b>Existing children's services at the library</b> <ul style="list-style-type: none"> <li>• Sessions for children aged birth-5 and attendance patterns (who do children usually attend with; how many children do most caregivers usually bring; size of sessions)</li> <li>• Other programs</li> <li>• Resources</li> <li>• Borrowing patterns (popularity of particular sections/books, etc.)</li> </ul>	Weekly Baby Bounce Wednesday from 10:30 am to 11:00 am for children aged from birth to 18 months and their carers.  Storytime sessions Wednesday, Thursday, and Friday from 11:15 am to 11:45 am for children aged from 2 to 5 years old.	Picture book borrowing to be promoted at early literacy sessions with a basket of books or a trolley of treats.